



# THE CULTURAL SERVICE & THE COLLECTION OF THE ROYAL MONCEAU RAFFLES PARIS



#### THE CULTURAL SERVICE

New Raffles hotel in Paris, entirely designed by Philippe Starck, the Royal Monceau has reopened since October 2010 and is developing a unique cultural policy for a luxury hotel.

The entire palace was redesigned as a new cultural center, offering customers an art bookstore dedicated to contemporary art, a modern cinema, a contemporary art gallery, a collection of over 300 works of Art, mostly photographs of authors, exposed in public places and in the rooms and a cultural service managed and run by Arts Concierges.

The Raffles Royal Monceau Paris is developing an editorial whose main subject is French and international's contemporary creation. The artistic program of the hotel is multidisciplinary, multimedia and intergenerational.

What is an Art Concierge?

Designed by Philippe Starck the Art Concierge role is essentially an advisory role and a cultural mediator with the clients as well as the staff.

The art concierge is there to answer any inquires regarding art and culture.

The creation of this new service in a luxury hotel in Paris covers three aspects: the implementation of art exhibitions at the Royal Monceau Raffles Paris Art District gallery, the production of editorial content for the site Artforbreakfast, service to customers such as: museums visits, visiting exhibitions, visiting artist studio, gallery or private collections. Guided tour of an exhibition by curator. Particular course of guitar, cultural activities programmed specially designed for children, organization of artistic events, cultural tour in Paris guided by art concierge or sale of cultural packages with overnight stays, cultural tours tailor-made, artistic honeymoon in Paris, research, procurement file, private viewing of special pieces ...











The editorial section is the heart of the profession of Art Concierge.

The entire team is responsible for writing a weekly art newsletter: weekly selection of events and cultural activities, displayed in every room and available on the website www.artforbreakfast.com.

Totally exclusive and innovative media, Artforbreakfast is open on the entire entertainment scene in Paris. The website offers interviews, photographs, videos and articles.

Designed as a blog, artforbreakfast site is updated weekly by a team of three people: Julie Eugene, Domoina Brantes and Roman Lucovich.

Find on Artforbreakfast: Jean Faucheur, Michel Gondry, Joana Vasconcelos, Jean Paul Goude, Christine Macel, Malachi Farrell, Zevs, Rosson Crow, The Guy Querrec, Alexone, Stephen Smith, Rune Guneriussen, Mennour Kamel, Almine Rech, Thomas Hirshorn, Rirkrit Tiravanija, Atlas, Martin Parr, Ron Arad, Anaid Demir, Maripol, Debombourg Baptiste, Pierre Auger Wolf, Georgia Russell, Robert Stadler, Nicolas Saada, Cyprien Gaillard, Françoise Petrovich, the Artus Villéon, Jean Michel Othoniel, and Lang Baumann, Vik Muniz ...

Subscribe to artnewsletter: www.artfobreakfast.com



The Raffles Royal Monceau Paris offers a contemporary art gallery: the Art District.

The gallery opened in October 2010 with an exhibition of Jean Michel Basquiat's works on paper in partnership with Paris Musée d'Art Moderne.

Since 2010 the gallery exhibited: Jean Michel Basquiat, AES + F, Melvin Sokolsky, Dennis Hopper, the 60-year Picto, the international competition for young Royal Monceau photography, Vik Muniz, The Guy Querrec, Daniel Angeli, John François Rauzier ...

The winner of the Royal Monceau international contest of young photography is Cerise Doucède.

The artists from the Collection of the Royal Monceau Raffles Paris are:

Guy Le Querrec, Lucien Hervé, Marie Maillard, Rune Guneriussen, Rosson Crow, Harry Gruyaert, Stéphane Calais, Joana Vasconcelos, Stephen Smith, Koichiro Doi, Thierry Dreyfus, Nikolay Polissky, Jean Francois Rauzier, Simon Chaput, Arlette Kotchounian.

The Art District is an exhibition space for rent. For more information contact :artprogram.paris@raffles.com



#### THE ART TEAM

#### MANAGER OMER ACAR

#### **CULTURAL SERVICE**

DOMOINA DE BRANTES, art concierge JULIE EUGENE, art concierge assistant

#### **LA LIBRAIRIE DES ARTS**

MARIE DE JACQUELOT, bookstore manager ROMAIN TERRIERE, assistant bookstore manager

#### LE CINEMA DES LUMIÈRES

PHILIPPE BINANT, technical director of the cinéma des Lumières



# THE COLLECTION OF PHOTOGRAPHS



#### LUCIEN HERVÉ



Photographie Lucien Hervé

(1910 – 2007)
French photographer of hungarian origin
Meets Le Corbusier in 1949
Master of architectural photography
His work is represented in France by Laurence Dreyfus
www.lucienherve.com

ACTUALITY Lucien Hervé donation, 63 photographs displayed in the modern collection of the Pompidou Center in Paris until April 2011.



# LUCIEN HERVÉ



Haute cour, Chandigarh, Inde 1955 B&W Photograph 80 x 116,5 cm Courtesy Laurence Dreyfus Le Corbusier © F.L.C./ Adagp, Paris, 2010



Persepolis, Iran 1962 B&W Photograph 50 x 60 cm Courtesy Laurence Dreyfus



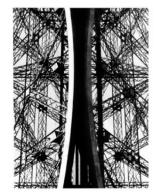
Brasilia 1961 B&W Photograph 60 x 75 cm Courtesy Laurence Dreyfus



Jardin du Trocadero, Paris 1947 B&W Photograph 80 x 100 cm Courtesy Laurence Dreyfus



PSQF (Paris Sans Quitter ma Fenêtre), Paris 1947 B&W Photograph 120 x 165 cm Courtesy Laurence Dreyfus



Tour Eiffel, Paris 1947 B&W Photograph 80 x 106,8 cm Courtesy Laurence Dreyfus



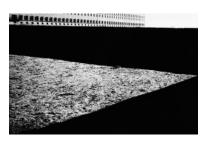
Observatoire de Jaipur, Inde 1955 B&W Photograph 50 x 58,8 cm Courtesy Laurence Dreyfus



Unité d'habitation de Rezé, Nantes 1954 B&W Photograph 80 x 97 cm Courtesy Laurence Dreyfus Le Corbusier © F.L.C./ Adagp, Paris, 2010



Acteur de nô, Musée Guimet, Paris 1947 B&W Photograph 35 x 35 cm Courtesy Laurence Dreyfus



L'Escurial, Espagne 1959 B&W Photograph 38.3 x 60 cm Courtesy Laurence Dreyfus



#### MARIE MAILLARD



Photographie Michaël Huard

Born in 1973.

Lives and works in Paris.

Photographer

Her multidisciplary practice encourages the artist in various projects going from architecture to fashion through design



#### MARIE MAILLARD



Clouds II 2008 Colour photograph 90 x 175 cm



Brume V 2009 Colour photograph 60 x 175 cm



Brume IV 2009 Colourphotograph 60 x 175 cm



Waterfall II 2010 Colourphotograph 100 x 175 cm



Waterfall III 2010 Colour photograph 100 x 175 cm



Landscape VII 2009 Colourphotograph 90 x 175 cm<sub>1</sub> 0



Landscape VIII 2009 Colourphotograph 100 x 175 cm



#### **RUNE GUNERIUSSEN**



Photograph of Rune Guneriussen

Born in Norway in 1977.

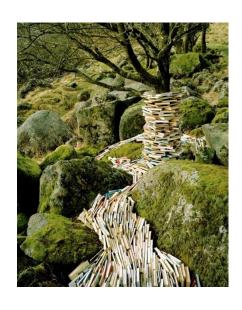
He works on the concepts of installation and photography.

Conceptual artist, he seeks essentially singular places in nature but also human made structures. Objects are embedded in large installations that result in the production of images in large format. Rune is inspired by the Norwegian landscape and pursues a poetic development of his work.

www.runeguneriussen.no



#### RUNE GUNERIUSSEN



It's common knowledge 2009 Color photograph 150 x 187cm Courtesy Galerie Mélanie Rio



Connections #05 2008 Color photograph 100 x 100 cm Courtesy Galerie Mélanie Rio



An Abnormal Growth of Gluttony 2010 Color photograph 147 x 187cm Courtesy Galerie Mélanie Rio



#### **KOICHIRO DOI**



Photograph of Koishiro Doi

Born in Tokyo

Lives and works between Paris and Tokyo.

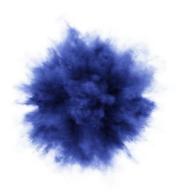
Photographer and fashion designer.

After graduating in fashion, Doi wanted to express himself on "beauty" through his lens. He then turned his attention to photography, and began his career as a photographer of still-life. He learned his skills and technique by himself. Doi is now as much specialized in beauty than in still life and fashion.

http://koichirodoi.com



#### KOICHIRO DOI



Explosion (blue) 2006 Color photograph 150 x 170 cm Courtesy Julian Meijer Agency



Explosion (pink) 2006 Color photograph 150 x 170 cm Courtesy Julian Meijer Agency



Explosion (purple) 2006 Color photograph 150 x 170 cm Courtesy Julian Meijer Agency



Explosion (black) 2006 Color photograph 150 x 170 cm Courtesy Julian Meijer Agency



# GUY LE QUERREC



Photograph by Sergine Laloux © Magnum collection / Magnum Photos

Born in 1941 in Britain.

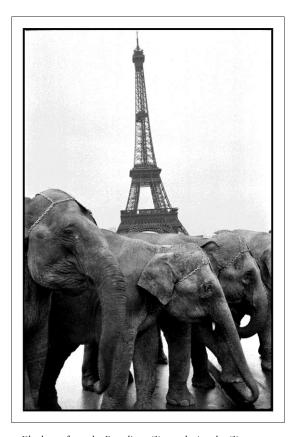
Photographer, at the Magnum agency since 1976

In the 5O's, his work focuses on jazz musicians of the London scene. Then he produce stories devoted to French-speacking Africa. In his own words, Guy Le Querrec is "a photographer, a true tightrope walker on the hazard string which is looking to catch the falling stars."

www.magnumphotos.com



# GUY LE QUERREC



Elephants from the Bouglione Circus during the Circuses calvalcade.
Place du Trocadéro, Paris. Décembre
1978
B&W Photograph
120 x 180 cm
© Magnum Photos



#### HARRY GRUYAERT



Courtesy of Weiner & Berton ENSLL © Magnum collection / Magnum Photos

Born in Belgium in 1941.

Photographer, at the Magnum agency since 1981.

Harry Gruyaert captured on film over thirty years, from Belgium to Morocco and India to Egypt, the subtle color variations of the light from the East or West. Far from falling into stereotypical exotic, the eye that the photographer puts on those different worlds draws the viewer in unique atmospheres and in a sense, impenetrable ones.

www.magnumphotos.com



#### HARRY GRUYAERT



Istanbul, Turquie 2006 Color photograph 120 x 180 cm © Magnum Photos



Le Crotoy, France 2001 B&W Photograph 120 x 180 cm © Magnum Photos



#### SIMON CHAPUT



© 2008 Jennifer Marlowe

Born in 1952 in France.

Lives and works in New-York.

Photographer.

He produced series of narrative photographs on Buddhism and other ancient cultures, and a suite of more modernist views of the architecture of Manhattan. From his works dynamic compositions is released the energy of these impressive and timeless structures. Among his more recent works, we can include studies of nudes, where his personal and original vision of the female form is a step in the secular tradition of the nude representation.

http://simonchaput.com



#### SIMON CHAPUT



Waterfall I 2008 B&W Photograph 120 x 180cm



Waterfall IV 2008 B&W Photograph 120 x 180cm



Waterfall X 2009 B&W Photograph 120 x 180cm



#### THIERRY DREYFUS



Photograph of Thierry Dreyfus

Artistic Director and « light visual artist », Thierry Dreyfus is working since 1985 with the biggest names in fashion, and pushes the reflection on the fashion show scenography. These shows are an opportunity to explore new visuals and stage light in a conceptually form.

He created the Grand Palais for its reopening in 2005. In 2006, he illuminated the basins Versailles of park.

Whatever the field or the commands, Thierry Dreyfus tells stories of light. He transforms his material into a body, an emotion, a volume so that everyone can then, project their desires in them. So, then, light creates a link between space, architecture and the visitor. Thierry Dreyfus experimented with light as others paint or sculpt. Photographer, he recorded, through as many shots, the temperaments of light, firmly believe that "light can not be expressed in words, it does not speak to the intellect. It is emotion. "www.atelierthierrydreyfus.fr



#### THIERRY DREYFUS



Neugamme 627 2008 Color photograph 65 x 180 cm



Neugamme 232 2006 Color photograph 73 x 180 cm



Neugamme 325 2007 Color photograph 65 x 180 cm



Neugamme 70 2005 Color photograph 68 x 180 cm



Neugamme 3 2004 Color photograph 65 x 180 cm



#### ARLETTE KOTCHOUNIAN

>> Suite Ray Charles (#714)



Born in 1942 in Paris where she still lives and works.

She has been recorded at the SACEM as a lyricist, since the sixties, she was and still is in the center of international music life.

Photographer since 1976 as a "special correspondent", she captured before and behind the scene moments, often unpublished, with personalities such as Ray Charles, Sonny Rollins, Miles Davis, Wayne Shorter, Herbie Hanckock, Stevie Wonder, Shirley Horn Mick Jagger, and French artists such as Claude Challe, Serge Gainsbourg, Jacques Higelin ... or Brazilians with Caetano Veloso, Gilberto Gil, Maria Bethania...



#### ARLETTE KOTCHOUNIAN

#### >> Suite Ray Charles (#714)



Flight Case 1985 B&W photograph 140 x 100 cm Arlette Kotchounian ©



White Shirt IV 1985 B&W photograph 70 x 50 cm Arlette Kotchounian ©



Loving you 1983 B&W photograph 120 x 80 cm Arlette Kotchounian ©



Untitled 1981 B&W photograph 140 x 100 cm Arlette Kotchounian ©



Hands III 1997 B&W photograph 70 x 50 cm Arlette Kotchounian ©





#### THE IN SITU WORKS



# JEAN-FRANÇOIS RAUZIER



Born in 1952 in France. He lives and works in Paris. His favorite's technique is photography. Jean-François Rauzier explores the multiple potentialities of the computer editing to make himself a virtual "painter". In 2002 he founded the Hyperphoto concept which allows the impossible: combine the infinitely large and infinitely small in the same image, out of time. www.parisbeijingphotogallery.com / www.rauzier-hyperphoto.com



Royal Monceau 1 2011 100 x 200 cm 1/8 edition Photographic print on aluminium



#### **ROSSON CROW**



Born in 1982 in Dallas, Texas, she lives and works between Los Angeles and New York. She mainly paints interior scenes dramatized by a mixture of style, cultures or eras. The artist is a fan of the France History and particularly our Rococo era. Represented in France by Nathalie Obadia's Galerie.



Rosson Crow
Grand Salon , Maison d'Alsace, 1929
Juin 2010
Oil on canvas (6m20 x 1m80) made for the Royal Monceau, and transfered on the restaurant Il Carpaccio's lounge curtains



### STÉPHANE CALAIS



Born in 1967 in Arras. Lives and works in Belgium.

Since 1992, Stéphane Calais uses various techniques that are turned from their usualduties. The drawing becomes monumental, sculpture, fragile painting apparently casual. His work saves forms of indifference, disavowed the aesthetic: illustrations, kitsch objects, cartoons, discarded objects and others are handled, processed until their essence arises as fetish. He does not describe a surface reality but rather a return to a visible aura.

www.stephanecalais.net



Stéphane Calais French garden 2010 Mural fresco



### JOANA VASCONCELOS



Joana Vasconcelos Tea pot 2010 Forged Iron installation

Born in Paris in 1971.

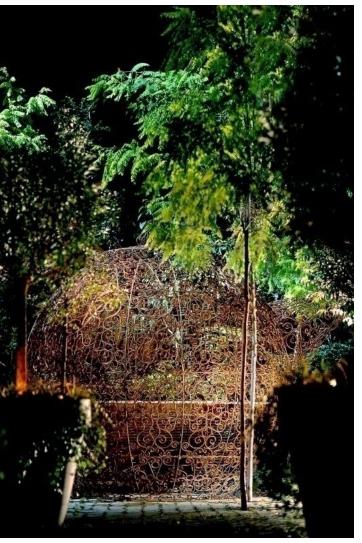
She lives and works in Lisbon.

In the artist's work, particular emphasis is given to in situ activities in the public art field .

The work of Joana Vasconcelos is based on appropriation, decontextualization and subversion of existing objects and realities of everyday life.

Represented in France by Nathalie Obadia's Galerie.

http://joanavasconcelos.com



Laurent Attias pour I



#### NIKOLAY POLISSKY



Nikolay POLISSKY intervenes in nature with strange buildings, rebuilding of classical architectural forms from natural materials. Using traditional and artisanal techniques, he creates sculptures that are liberated, putting his trust more in the material's potentialthan in a preconceived model. Ephemera, temporary, his installations are destined to disappear as he stated, "The safest place for my work is in memory".

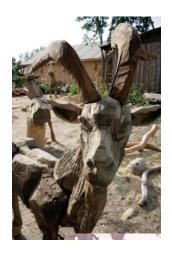
The artist sees his project as a social experiment in rural area that is usually excluded from cultural life and beyond work itself, the collective form of artistic practice in his opinion, is essential.

#### www.polissky.ru



Nicolay Polissky Trophy Room 2010 Wood carved installation



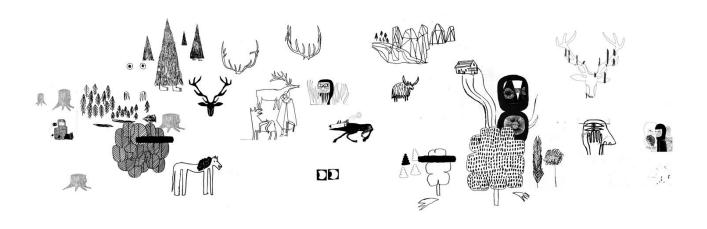






#### STEPHEN SMITH





Drawings made on mirrors of the Royal Monceau Raffles Paris staircases, Seven Wonders, 2010

Born in 1975, he lives and works in London, United Kingdom.

He works from paintings, collages, small and big scales murals drawings, multi-media sculptures, animations and conducts in-situ installations. He's work has been internationally exhibited at galleries such as the Baltic Centre for Contemporary Art in the UK and the Centre Paik Nam June in South Korea. He is supported by the Arts Council of England and the British. He is the founder of Neasden Control Centre.

www.stephensmithlloyd.com http://vimeo.com/neasden (video the showreel)